



22nd Annual Fraud Conference Online Presentations include....



16-17 Nov 2020
via Zoom

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“Fraud within the Food Industry”

Do you know where your food comes from? Do you know what you are (really) eating? Despite the efforts of the Canadian Food Inspection Agency (CFIA) to thwart food adulteration, substitution, and product misrepresentation, producers and retailers find ways to navigate through loopholes to cheat consumers. With economic gain being the root incentive of food fraud schemes, we have to become ... [more at acfi.ca](http://acfi.ca)



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Despite the efforts of the Canadian Food Inspection Agency (CFIA) to thwart food adulteration, substitution, and product misrepresentation, producers and retailers find ways to navigate through loopholes to cheat consumers. With economic gain being the root incentive of food fraud schemes, we have to become more vigilant advocates for safe food supplies and enforced regulatory compliance. ‘Food Fraud: Before the Label’ will explore a variety of frauds in specific food industries that will highlight the what, how, and why of this pervasive problem.

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