



## 22nd Annual Fraud Conference Online Presentations include....



16-17 Nov 2020  
via Zoom

M2A  
Sponsored by:

### “Crisis Communications”

When a crisis hits, how can the CEO mitigate reputational damage? How should these issues be addressed with employees? What should be said to investors? Robyn Osgood will take you through the three keys to communicating through a crisis. Understand the type of counsel provided to the C-suite and learn how communications can complement your work as an investigator. Using real-life examples, Robyn will go beyond discussion of optics and image, to highlight the tough, strategic ... [more at acfi.ca](http://more.at.acfi.ca)



**Robyn Osgood**  
APR  
Partner &  
Managing Director  
McMillan Vantage  
Policy Group


## “Crisis Communications”

When a crisis hits, how can the CEO mitigate reputational damage? How should these issues be addressed with employees? What should be said to investors? Robyn Osgood will take you through the three keys to communicating through a crisis. Understand the type of counsel provided to the C-suite and learn how communications can complement your work as an investigator. Using real-life examples, Robyn will go beyond discussion of optics and image, to highlight the tough, strategic decisions that are required to manage through a crisis. With almost 30 years of experience, Robyn has managed a wide range of crises from product recalls to trade bans, from work place injuries to company shut-downs. She has earned the trust of clients through her ability to manage the sensitivities and diverse interests associated with complex engagements.

[Robyn Osgood](#) APR – Partner & Managing Director - McMillan Vantage Policy Group